

Terms of Reference (ToRs)

Consultant for Establishment of FM Radio

Background:

The role of the Consultant will be to manage core sections of ITU FM Radio.

Information Technology University (ITU) FM Radio is intended to share and disseminate information focusing on university related programs, initiatives and IT related news in general. We aim to cater to the information needs of the target audience both inside and outside the campus. Our focus will be on discussing relevant social issues, sharing the latest information with the community and providing them with a platform to express their opinions, and explore their creative potentials. ITU FM Radio will include different program format like talks, interviews, discussions and entertainment.

Job Description:

The Consultant will provide guidance and support to the implementation of ITU FM Radio's communication activities.

The specific duties and responsibilities of the Consultant will be as follows:

- Provide continuous inputs to the design, management and implementation of FM Radio's communication strategy;
- Develop and implement internal and external strategies for communications and outreach;
- Facilitation of internal and external knowledge building and knowledge sharing;
- Create and enforce deadlines;
- Offer support to radio producers and presenters;
- Identify, research and present news stories for a wide range of audiences

Qualifications:

A minimum of 10 years of experience in relevant field.